

## Sustainable consumption and production

### 1. IMPLEMENTING SCP regional action plan & mainstreaming SCP practices in maritime sectors :

-> implementing sustainable actions that turn into socio-economic opportunities (aquacult.& fish industry)

-> eco-innovation, eco-design, green entrepreneurship, transfer of environmental sound technology

### 2. Role of institutional and regulatory framework in stimulating SCP

-> **creating INCENTIVES for SCP** : green procurement, rewarding good green practices, reward behavioural changes

3. Upscale **technical assistance for SCP tools** : supporting industries to green their practices & **promote environment friendly products** + **access to financing** & explore **producer responsibility schemes**

4. **Strengthen circular economy: reduce marine litter, incentives for 3R**: reducing, recycling, re-using waste

5. **Use of EXISTING knowledge and technology; capacity building and awareness raising**; involving “big groups – economic champions” (plus dialogue with NGOs)

6. **Encourage Science for Policy, Science for Action** (from knowledge to decisions & actions)

! SCP is broad concept → need to focus on specific, concrete topics relevant for West Med (e.g litter, sustainable financing, marine protected areas)



Towards an initiative for the  
sustainable development  
of the blue economy in the  
western Mediterranean